



## SALEM INVESTMENT COUNSELORS

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**October 6, 2020**

### **Salem Investment Counselors Ranked #1 on the CNBC FA 100 – AGAIN!**

Salem Investment Counselors (Salem) has been ranked as the top financial advisory firm in the nation on the CNBC FA 100 list for the second year in a row (2019 & 2020). This ranking was developed by CNBC in partnership with data provider AccuPoint Solutions. According to CNBC, “The CNBC FA 100 celebrates the advisory firms that top the list when it comes to offering a comprehensive planning and financial service that helps clients navigate through their complex financial life.”

Salem, with offices in Winston-Salem and Durham, North Carolina, is celebrating its 41st year of service as an SEC Registered Investment Adviser. The firm provides comprehensive, highly personalized financial management services to over 600 high net-worth individuals, families and professional organizations in 19 states, totaling over \$1.75 billion in assets under management.

As the #1 rated financial advisory firm, David Rea (President) appeared as a guest on CNBC’s “Fast Money Halftime Report” (M-F, 12PM-1PM ET) to discuss the firm’s philosophy. [Click here](#) to watch the interview. David believes that one of the keys to their success during these difficult times has been the experience and knowledge of the firm’s investment counselors. The ten counselors average over 25 years of investment experience and have seen all types of markets and economic environments, so they are able to keep a steady hand and help clients stay focused on a long-term philosophy.

Salem Investment Counselors provides financial management expertise to individuals, foundations, corporations and professional organizations throughout the United States. Our approach is to partner with our clients to provide independent, personalized advice and management with the highest degree of accessibility, objectivity, integrity and expertise.

To learn more about Salem Investment Counselors’ approach to building a comprehensive financial partnership with our clients, visit our website at [SalemInvestment.com](http://SalemInvestment.com) or contact:

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